CLAIMED INVENTION

We claim:

 $\frac{1}{\sqrt{2}}$

- 1. A method, implemented on a processing system, comprising:

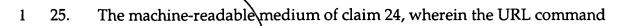
 receiving a request for network configuration information from a client processing system;
- 4 sending network configuration information from a server processing
- 5 system to the client processing system, the network configuration information
- 6 having added to it, at least one of presentation information, or an address
- 7 representative of said presentation information such that information is
- 8 presented when the client processing system uses the network configuration
- 9 information.
- 1 2. The method of claim 1, wherein the network configuration information is
- 2 network initialization information and wherein said information is determined at
- 3 least in part by said network configuration information.
- 1 3. The method of claim 1, wherein the network configuration information is
- 2 formatted in accordance with a configuration protocol
- 1 4. The method of claim 3, wherein the configuration protocol is the Dynamic
- 2 Host Configuration Protocol.

- 1 5. The method of claim 1, wherein the presentation information causes text
- 2 to be presented.
- 1 6. The method of claim \(\frac{1}{4} \), wherein the presentation information includes a
- 2 URL command.
- 1 7. The method of claim 6, wherein the URL command references a web page.
- 1 8. The method of claim 7, wherein the web page contains commercial
- 2 information.
- 1 9. A method, implemented on a processing system, comprising:
- 2 requesting network configuration information from a server processing
- 3 system;
- 4 receiving network configuration information at a client processing system,
- 5 the network configuration information having added to it presentation
- 6 information such that information is presented when the client processing
- 7 system uses the network configuration information.

- 1 10. A device comprising:
- a receiving unit to receive a request for network configuration information
- 3 from a client processing system;
- 4 a sending unit to send network configuration information from a server
- 5 processing system to the client processing system, the network configuration
- 6 information having added to it presentation information such that information is
- 7 presented when the client processing system uses the network configuration
- 8 information.
- 1 11. The device of claim 10, wherein the network configuration information is
- 2 network initialization information
- 1 12. The device of claim 10, wherein the network configuration information is
- 2 formatted in accordance with a configuration protocol.
- 1 13. The device of claim 12, wherein the configuration protocol is the Dynamic
- 2 Host Configuration Protocol.
- 1 14. The device of claim 10, wherein the presentation information causes text
- 2 to be presented.

- 1 15. The device of claim 10, wherein the presentation information includes a
- 2 URL command.
- 1 16. The device of claim 15, wherein the URL command references a web page.
- 1 17. The device of claim 16, wherein the web page contains commercial
- 2 information.
- 1 18. A device comprising:
- 2 a requesting unit to request network configuration information from a
- 3 server processing system;
- 4 a receiving unit to receive\network configuration information at a client
- 5 processing system, the network configuration information having added to it
- 6 presentation information such that information is presented when the client
- 7 processing system uses the network configuration information.
- 1 19. A machine readable medium that provides executable instruction, which
- 2 when executed by a processing system, cause the processing system to perform a
- 3 method, the method comprising:
- 4 receiving a request for network configuration information from a client
- 5 processing system;

- 6 sending network configuration information from a server processing
- 7 system to the client processing system, the network configuration information
- 8 having added to it presentation information such that information is presented
- 9 when the client processing system uses the network configuration information.
- 1 20. The machine-readable medium of claim 19, wherein the network
- 2 configuration information is network initialization information.
- 1 21. The machine-readable medium of claim 19, wherein the network
- 2 configuration information is formatted in accordance with a configuration
- 3 protocol.
- 1 22. The machine-readable medium of claim 21, wherein the configuration
- 2 protocol is the Dynamic Host Configuration Protocol.
- 1 23. The machine-readable medium of claim 19, wherein the presentation
- 2 information causes text to be presented.
- 1 24. The machine-readable medium of claim 19, wherein the presentation
- 2 information includes a URL command.



- 2 references a web page.
- 1 26. The machine-readable medium of claim 25, wherein the web page
- 2 contains commercial information.
- 1 27. A machine-readable medium, that provides executable instruction, which
- when executed by a processing system, cause the processing system to perform a
- 3 method, the method comprising:
- 4 requesting network configuration information from a server processing
- 5 system;
- 6 receiving network configuration information at a client processing system,
- 7 the network configuration information having added to it presentation
- 8 information such that information is presented when the client processing
- 9 system uses the network configuration information.